



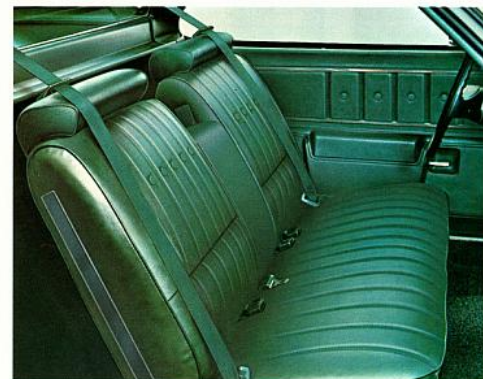
MARK OF EXCELLENCE



GMC SPRINT



'74 GMC SPRINT... a Very Special Value



A feeling of closeness with a good vehicle; all the things that an experienced driver looks for are available in the Sprint. Sprint now comes in a range of available models attuned to every taste. Sprint Classic offers a balanced approach to function and style; Sprint High Sierra provides the polished look of an estate vehicle and Sprint SP, in combination with available engines and transmissions, offers the excitement of a well tuned chassis and suspension system that were made for the open road. To test the Sprint against your own standards, to appreciate its clean uncluttered interior, the available swiveling high-backed bucket seats and the pleasant surprises that you'll find in the Sprint's driveability—see your local GMC dealer. He'll be happy to show you the Sprint—from the Truck People.



Standard self-adjusting front disc and rear drum brakes provide fade resistance. All GMC light duty brake systems are computer matched to standard GVW ratings for stopping under rated load conditions.

Coil springs at all four wheels and independent front suspension help to smooth out road shocks for easier handling and an improved ride. An available special suspension package with tuned springs and shock absorbers provides more responsive handling when combined with performance equipment.



Tailgate is double-walled and protects the easy operating one-hand latch mechanism. It pivots on sturdy riveted hinges and is supported on corrosion resistant cables. Cargo box is ribbed for easy slide loading and features 38-cubic feet of load space.

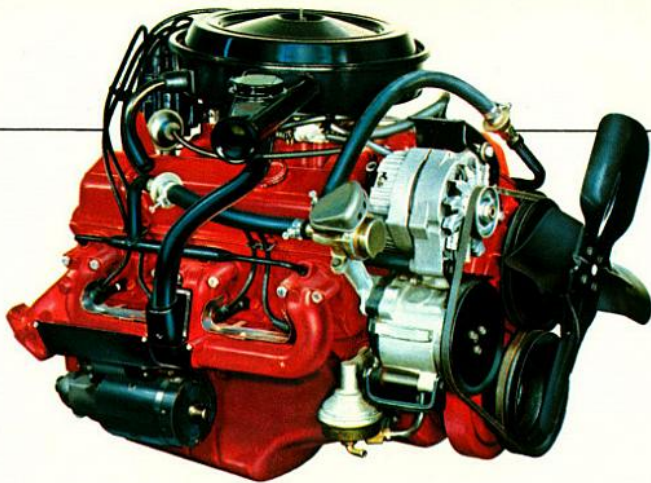


Durable, double-walled construction throughout. Inner fender liners resist rust to help keep Sprint sheet metal looking good longer. Double-wall construction helps keep the dents from shifting loads inside and out of sight.

Sprint Interiors

A foam padded bench seat is standard in Sprint and Sprint Classic models with seat belts at all passenger positions and shoulder belts for driver and right hand passenger. The available 90° swivel seat (shown above) may be ordered with or without center storage console. The Sprint Classic model offers lower body sill moldings, vinyl coated headliner; instrument panel crown pad, flat black finish on instrument panel and foam padded bench seat with fold down center armrest. Sprint SP includes all of the above plus distinctive SP identification and Rally Stripes, bright grille and body color sport mirrors, white raised letter tires and Turbine wheels. The Sprint High Sierra provides a distinctive wood grain vinyl accent treatment with body side moldings as well as tailgate and wheel opening moldings.

SPRINT Power Teams



Sprint power starts out with a standard 2-bbl. 350 CID, V-8 engine and advances to the available 400 or 454 CID, V-8 engines for a blend of durability and responsive performance. GMC V-8 engines provide good performance and operating features. Hardened valves contribute to durability. Cooling around cylinders helps maintain uniform temperatures. Pressure lubrication provides oiling of internal moving parts and helps lower operating temperature.

Engine Specifications

| ENGINE TYPE | CID | NET SAE HP @ RPM | NET SAE TORQUE (LBS., FT.) @ RPM | BORE AND STROKE | COMPRESSION RATIO |
|--------------|-----|------------------|----------------------------------|-----------------|-------------------|
| V-8, 2-BBL.* | 350 | 145 @ 3800 | 250 @ 2200 | 3.87 x 3.25 | 8.5 to 1 |
| V-8, 4-BBL. | 350 | 160 @ 3800 | 245 @ 2400 | 3.87 x 3.25 | 8.5 to 1 |
| V-8, 2-BBL.* | 400 | 150 @ 3200 | 295 @ 2000 | 4.12 x 3.75 | 8.5 to 1 |
| V-8, 4-BBL. | 400 | 180 @ 3800 | 290 @ 2400 | 4.12 x 3.75 | 8.5 to 1 |
| V-8, 4-BBL. | 454 | 235 @ 4000 | 360 @ 2800 | 4.25 x 4.0 | 8.25 to 1 |

*Not available in the State of California.

Engine exterior details may differ according to application. All 1974 GMC gasoline engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on unleaded or low-lead fuels of at least 91 Research Octane. In addition to the lower exhaust

emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these unleaded, low-lead gasolines are not available, any leaded 91 Research Octane or higher regular grade fuel containing 0.5 grams, or less, of lead per gallon should be used.

Sprint Drive Trains

The chart below lists the available engine and transmission combinations available. Ask your GMC dealer to assist you in making the right selection for your driving requirements.

SPRINT ENGINE/TRANSMISSION SELECTOR GUIDE

| ENGINE | AVAILABLE TRANSMISSION | REAR AXLE RATIO (TO 1) | |
|--------------|--------------------------------|------------------------|--------|
| | | STD. | AVAIL. |
| 350 CID, V-8 | 3-SPEED MANUAL, STD. AUTOMATIC | 3.08 | 3.42* |
| | | 2.73 | |
| 400 CID, V-8 | AUTOMATIC | 2.73 | 3.42 |
| 454 CID, V-8 | AUTOMATIC | 2.73 | 3.42 |
| | 4-SPEED MANUAL | 3.42 | |

*Trailer Towing Ratio

Standard Specifications

350 CID, V-8 with column mounted, three speed manual transmission with 10-inch diameter clutch; front suspension capacity @ 2460-pounds; rear suspension capacity @ 2825-pounds; springs, coil, at all four wheels; brakes, hydraulic self-adjusting; fuel tank capacity @ 26 gallons, standard tires, G78-14B (4 pr.).

Other Available Equipment

Includes a choice of one of seven available vinyl roof colors, AM or AM/FM radios, air conditioning, power steering, power windows, power door locks, auxiliary lighting, tilt wheel steering, electric clock, bumper guards and color keyed floor mats.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information in available equipment, specifications, etc. not shown here.



TRUCK & COACH DIVISION

GENERAL MOTORS CORPORATION

Pontiac, Michigan 48053

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SUDDEN SERVICE SYSTEM

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